



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-21-2012 PAGE: 1 of 4

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

| | | | | | | | | | | | | | | | | | | | |
|-----------------------|---------------------------|-------------|-------------------|-----------------------------------|----------------------------------|----------------------------|------------------------|---|---|---|---|---|---|---------------------------------------|--------------------------|-----|-------|-----------|-----------|
| Contract No 396405 | Contract Dt 08-21-2012 | Revision Dt | Rev# 0 | Advertiser KYRILLOS FOR SENATE | Brand KYRILLOS FOR SENATE | Product Code POLITICALS | | | | | | | | Station/Market WPVI - PHILADELPHIA | | | | | |
| Agency Est# | | | CMS # 241800 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-09-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | Package N | Contract Title 241800 | | | | |
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| 1 | 10-09-2012 | 10-12-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | 8 | 30 | | X | X | X | X | | | 4 | 900 | 4 | 3,600.00 |
| 2 | 10-15-2012 | 11-02-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | 8 | 30 | X | X | X | X | X | | | 5 | 900 | 15 | 13,500.00 |
| 3 | 11-05-2012 | 11-06-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | 8 | 30 | X | X | | | | | | 2 | 900 | 2 | 1,800.00 |
| 4 | 10-09-2012 | 10-12-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | 8 | 30 | | X | X | X | X | | | 4 | 1,900 | 4 | 7,600.00 |
| 5 | 10-15-2012 | 11-02-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,900 | 15 | 28,500.00 |
| 6 | 11-05-2012 | 11-06-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | 8 | 30 | X | X | | | | | | 2 | 1,900 | 2 | 3,800.00 |
| 7 | 10-09-2012 | 10-12-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | 8 | 30 | | X | X | X | X | | | 4 | 1,900 | 4 | 7,600.00 |
| 8 | 10-15-2012 | 11-02-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,900 | 15 | 28,500.00 |
| 9 | 11-05-2012 | 11-06-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | 8 | 30 | X | X | | | | | | 4 | 1,900 | 4 | 7,600.00 |
| 10 | 10-09-2012 | 10-12-2012 | 09:00AM - 10:00AM | DAYTIME 9-10A WEEKKDAY (6912) | | | 8 | 30 | | X | X | X | X | | | 4 | 1,100 | 4 | 4,400.00 |
| 11 | 10-15-2012 | 11-02-2012 | 09:00AM - 10:00AM | DAYTIME 9-10A WEEKKDAY (6912) | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,100 | 15 | 16,500.00 |
| 12 | 11-05-2012 | 11-06-2012 | 09:00AM - 10:00AM | DAYTIME 9-10A WEEKKDAY (6912) | | | 8 | 30 | X | X | | | | | | 2 | 1,100 | 2 | 2,200.00 |
| 13 | 10-09-2012 | 10-12-2012 | 10:00AM - 11:00AM | DAYTIME 10-11A WEEKDAY (6913) | | | 8 | 30 | | X | X | X | X | | | 4 | 1,100 | 4 | 4,400.00 |
| 14 | 10-15-2012 | 11-02-2012 | 10:00AM - 11:00AM | DAYTIME 10-11A WEEKDAY (6913) | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,100 | 15 | 16,500.00 |
| 15 | 11-05-2012 | 11-06-2012 | 10:00AM - 11:00AM | DAYTIME 10-11A WEEKDAY (6913) | | | 8 | 30 | X | X | | | | | | 2 | 1,100 | 2 | 2,200.00 |

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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4100 City Line Ave.
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DATE: 08-21-2012 PAGE: 2 of 4

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|---------------------|---------------------|--------------|---------------------|
| 396405 | 08-21-2012 | | 0 | KYRILLOS FOR SENATE | KYRILLOS FOR SENATE | POLITICALS | WPVI - PHILADELPHIA |

| Agency Est# | | | CMS # 241800 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-09-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 241800 | | | | |
|-------------|------------|------------|-------------------|----------------------------------|----------------------------------|--------------------------|------------------------|---|----------|---|---|---|---|---|--------------|--------------------------|-----|-------|-----------|-----------|
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| 16 | 10-09-2012 | 10-12-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914) | | | | 8 | 30 | | X | X | X | X | | | 4 | 1,600 | 4 | 6,400.00 |
| 17 | 10-15-2012 | 11-02-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914) | | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,600 | 15 | 24,000.00 |
| 18 | 11-05-2012 | 11-05-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914) | | | | 8 | 30 | X | | | | | | | 1 | 1,600 | 1 | 1,600.00 |
| 19 | 10-09-2012 | 10-12-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | | | | 8 | 30 | | X | X | X | X | | | 4 | 1,700 | 4 | 6,800.00 |
| 20 | 10-15-2012 | 11-02-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,700 | 15 | 25,500.00 |
| 21 | 11-05-2012 | 11-05-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | | | | 8 | 30 | X | | | | | | | 1 | 1,700 | 1 | 1,700.00 |
| 22 | 10-09-2012 | 10-12-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951) | | | | 8 | 30 | | X | X | X | X | | | 4 | 1,100 | 4 | 4,400.00 |
| 23 | 10-15-2012 | 11-02-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951) | | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,100 | 15 | 16,500.00 |
| 24 | 11-05-2012 | 11-05-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951) | | | | 8 | 30 | X | | | | | | | 1 | 1,100 | 1 | 1,100.00 |
| 25 | 10-09-2012 | 10-12-2012 | 01:00PM - 03:00PM | DAYTIME 1-4P WEEKDAY (6952) | | | | 8 | 30 | | X | X | X | X | | | 4 | 1,100 | 4 | 4,400.00 |
| 26 | 10-15-2012 | 11-02-2012 | 01:00PM - 03:00PM | DAYTIME 1-4P WEEKDAY (6952) | | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,100 | 15 | 16,500.00 |
| 27 | 11-05-2012 | 11-05-2012 | 01:00PM - 03:00PM | DAYTIME 1-4P WEEKDAY (6952) | | | | 8 | 30 | X | | | | | | | 1 | 1,100 | 1 | 1,100.00 |
| 28 | 10-09-2012 | 10-12-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 8 | 30 | | X | X | X | X | | | 4 | 1,150 | 4 | 4,600.00 |
| 29 | 10-15-2012 | 11-02-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,150 | 15 | 17,250.00 |
| 30 | 11-05-2012 | 11-05-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 8 | 30 | X | | | | | | | 1 | 1,150 | 1 | 1,150.00 |

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| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
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| 396405 | 08-21-2012 | | 0 | KYRILLOS FOR SENATE | KYRILLOS FOR SENATE | POLITICALS | WPVI - PHILADELPHIA |

| Agency Est# | | | CMS # 241800 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-09-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 241800 | | | |
|-------------|------------|------------|-------------------|------------------------------|----------------------------------|--------------------------|------------------------|---|---|---|---|---|---|---|--------------|--------------------------|-------|-----------|-----------|
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| 31 | 10-09-2012 | 10-12-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | 8 | 30 | | X | X | X | X | | | 4 | 2,700 | 4 | 10,800.00 |
| 32 | 10-15-2012 | 11-02-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | 8 | 30 | X | X | X | X | X | | | 5 | 2,700 | 15 | 40,500.00 |
| 33 | 11-05-2012 | 11-05-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | 8 | 30 | X | | | | | | | 1 | 2,700 | 1 | 2,700.00 |
| 34 | 10-09-2012 | 10-12-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | 8 | 30 | | X | X | X | X | | | 4 | 3,400 | 4 | 13,600.00 |
| 35 | 10-15-2012 | 11-02-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | 8 | 30 | X | X | X | X | X | | | 5 | 3,400 | 15 | 51,000.00 |
| 36 | 11-05-2012 | 11-05-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | 8 | 30 | X | | | | | | | 1 | 3,400 | 1 | 3,400.00 |
| 37 | 10-09-2012 | 10-12-2012 | 07:00PM - 08:00PM | ACCESS WEEKDAY (6991) | | | 8 | 30 | | X | X | X | X | | | 4 | 3,600 | 4 | 14,400.00 |
| 38 | 10-15-2012 | 11-02-2012 | 07:00PM - 08:00PM | ACCESS WEEKDAY (6991) | | | 8 | 30 | X | X | X | X | X | | | 5 | 3,600 | 15 | 54,000.00 |
| 39 | 11-05-2012 | 11-05-2012 | 07:00PM - 08:00PM | ACCESS WEEKDAY (6991) | | | 8 | 30 | X | | | | | | | 1 | 3,600 | 1 | 3,600.00 |
| 40 | 10-09-2012 | 10-14-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | | | 8 | 30 | | X | X | X | X | X | X | 4 | 3,700 | 4 | 14,800.00 |
| 41 | 10-15-2012 | 11-04-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | | | 8 | 30 | X | X | X | X | X | X | X | 5 | 3,700 | 15 | 55,500.00 |
| 42 | 11-05-2012 | 11-05-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | | | 8 | 30 | X | | | | | | | 1 | 3,700 | 1 | 3,700.00 |
| 43 | 10-09-2012 | 10-12-2012 | 11:35PM - 12:02AM | LF NIGHTLINE (6970) | | | 8 | 30 | | X | X | X | X | | | 4 | 1,350 | 4 | 5,400.00 |
| 44 | 10-15-2012 | 11-02-2012 | 11:35PM - 12:02AM | LF NIGHTLINE (6970) | | | 8 | 30 | X | X | X | X | X | | | 5 | 1,350 | 15 | 20,250.00 |
| 45 | 11-05-2012 | 11-05-2012 | 11:35PM - 12:02AM | LF NIGHTLINE (6970) | | | 8 | 30 | X | | | | | | | 1 | 1,350 | 1 | 1,350.00 |

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|-----------------------|------------|---------------------------|-------------------|-----------------|----------------------------------|------------------------------|----------------|-----------------------------------|-------------|--------------------------|----------|------------------------------|---|---|---|----------------------------|---|-------------------------|--------------|---------------------------------------|------------|----------|
| Contract No 396405 | | Contract Dt 08-21-2012 | | Revision Dt | | Rev# 0 | | Advertiser KYRILLOS FOR SENATE | | | | Brand KYRILLOS FOR SENATE | | | | Product Code POLITICALS | | | | Station/Market WPVI - PHILADELPHIA | | |
| Agency Est# | | | | CMS # 241800 | | Sales Office PHILADELPHIA | | Account Executive A. CLIFFORD | | Start Date 10-09-2012 | | End Date 11-06-2012 | | Billing M (Broadcast Month, Cycle 1) | | | | Package N | | Contract Title 241800 | | |
| Line | Start Date | End Date | Time Period | | Description | | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| 46 | 10-13-2012 | 11-03-2012 | 06:00AM - 08:00AM | | WEEKEND NEWS 6-8A SA (6997) | | | | | 8 | 30 | | | | | | X | | 1 | 900 | 4 | 3,600.00 |
| 47 | 10-13-2012 | 11-03-2012 | 08:00AM - 09:00AM | | WEEKEND NWS GMA SA (7098) | | | | | 8 | 30 | | | | | | X | | 1 | 1,300 | 4 | 5,200.00 |
| 48 | 10-13-2012 | 11-03-2012 | 09:00AM - 10:00AM | | WEEKEND NWS 9-10A SA (10928) | | | | | 8 | 30 | | | | | | X | | 1 | 1,100 | 4 | 4,400.00 |
| 49 | 10-14-2012 | 11-04-2012 | 06:00AM - 07:00AM | | WEEKEND NWS 6-7A SU (7055) | | | | | 8 | 30 | | | | | | | X | 1 | 600 | 4 | 2,400.00 |
| 50 | 10-14-2012 | 11-04-2012 | 07:00AM - 08:00AM | | WEEKEND NWS 7-8A SU (7056) | | | | | 8 | 30 | | | | | | | X | 1 | 600 | 4 | 2,400.00 |
| 51 | 10-14-2012 | 11-04-2012 | 08:00AM - 09:00AM | | WEEKEND NWS GMA SU (7099) | | | | | 8 | 30 | | | | | | | X | 1 | 1,300 | 4 | 5,200.00 |
| 52 | 10-14-2012 | 11-04-2012 | 09:00AM - 10:00AM | | WEEKEND NWS 9-1030A SU (7057) | | | | | 8 | 30 | | | | | | | X | 1 | 650 | 4 | 2,600.00 |
| 53 | 10-14-2012 | 11-04-2012 | 12:00PM - 01:00PM | | WEEKEND NWS 12-1P SU (7060) | | | | | 8 | 30 | | | | | | | X | 1 | 700 | 4 | 2,800.00 |
| 54 | 10-13-2012 | 11-04-2012 | 06:00PM - 07:30PM | | WEEKEND NEWS SA-SU 6-730P (6990) | | | | | 8 | 30 | | | | | | X | X | 1 | 1,500 | 4 | 6,000.00 |
| | | | | | | | | | | | | | | | | | | Contracted Gross Total: | | 343 | 611,300.00 | |
| | | | | | | | | | | | | | | | | | | Actual Gross Total: | | 343 | 611,300.00 | |
| | | | | | | | | | | | | | | | | | | Agency Commission: | | | 91,695.00 | |
| | | | | | | | | | | | | | | | | | | Net Total: | | | 519,605.00 | |
| Month/YR | | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | | | Actual Total | | | |
| Oct 12 | | | 0.00 | | 0.00 | | 422,150.00 | | 0.00 | | | | | | | | | | 422,150.00 | | | |
| Nov 12 | | | 0.00 | | 0.00 | | 189,150.00 | | 0.00 | | | | | | | | | | 189,150.00 | | | |
| TOTAL | | | 0.00 | | 0.00 | | 611,300.00 | | 0.00 | | | | | | | | | | 611,300.00 | | | |

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